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# **Agenda**

	Page
1. Executive Summary	4
2. Business Overview	7
3. Financial Performance - RJH	26
4. Financial Performance - RRH	42
5. Investment Theme, 2017 Strategies & Future Projects	47



# **1. Executive Summary**



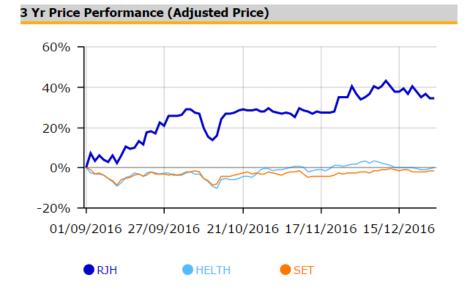
# **Executive Summary**

Our History	Rajthanee Hospital Public Company Limited ("RJH") was established in 1990 and commenced its operations in 1992 under the management of experienced physicians. Most of which graduated from Siriraj Medical School and are currently major shareholders of RJH.
Business Overview	2 private general hospitals, namely Rajthanee Hospital and Rajthanee Rojana Hospital ("RRH"), located in Phra Nakhon Si Ayutthaya District and Bang Pa-In District, respectively, as part of Ayutthaya Province
Target Customers	<ul> <li>2 primary, lower-middle-class target customers:</li> <li>Non-capitation patients (cash patients) ~ 48.6% of the total revenue in 2015</li> <li>Capitation patients (mainly under social security scheme) ~ 51.4% of the total revenue in 2015</li> </ul>
Number of Hospital Beds	353 registered hospital beds, 185 beds in service and 51 examination rooms
Shareholders (as of 29 August 2016)	<ul> <li>Prasithirun and Wudhikulprapan groups: 2 families of the founding physicians ~ 35.69%</li> <li>2 strategic shareholders and partners: Vibharam Hospital Company Limited (~ 7.94%) and Thonburi Healthcare Group Public Company Limited (~ 7.07%)</li> </ul>
Excellence Medical Centers	<ul> <li>Emergency and Neurosurgery Center</li> <li>Heart Center</li> <li>Orthopedics Center</li> </ul>
Financial Performances	Total revenue from hospital operations  • 2013–2015: THB 802.3 M, THB 949.1 M and THB 1,024.3 M, respectively (CAGR of 13%)  • 9M 2015 and 9M 2016: THB 757.6 M and THB 893.1 M, respectively
Future Projects (To be financed by the IPO proceeds)	Estimated capital expenditure: THB 660–720 M  • Magnetic resonance imaging (MRI) – RJH  • New 9-storey patient building – RJH  • Capacity expansion (OPD/IPD) – Rajthanee Rojana Hospital ("RRH")



# **Executive Summary**













	• 74,999,599 shares
Initial Public Offering	<ul> <li>IPO price at THB 16 per share</li> </ul>
(IPO)	<ul> <li>Par value at THB 1 per share</li> </ul>
	Offering size ~ THB 1,200 M
First Trading Day	1 September 2016
Stock Exchange	Stock Exchange of Thailand (SET)
Market Capitalization*	THB 7,470 Million

\*Remark: Data as of 27 December 2016 Source: The Stock Exchange of Thailand



# 2. Business Overview



# **Company Background & Major Events**

Year	Description
1990	Established Ayutthaya Vechakarn Company Limited
1992	Commenced the business operations on 29 June 1992 with 33 beds in service
1995	Converted into public company and changed the company name to Rajthanee Hospital Public Company Limited
2010	On 8 December 2010, Building C commenced service mainly for capitation patients under the social security scheme.
2012	RJH received the accreditation for Level 1 and 2 of Hospital Accreditation (HA) from the Healthcare Accreditation Institute (Public Organization).
2014	RJH acquired 12 million shares (or 52.17% of total issued shares) in Rojanavej Hospital Company Limited, at THB 10.50 per share. The acquired company was subsequently renamed Rajthanee Rojana Hospital Company Limited ("RRH").
2015	The Company launched cardiac catheterization service on 7 January 2015 for patients with heart diseases in Ayutthaya and nearby provinces.

On 27 February 2015, RJH received the accreditation for Level 3 of HA from the Healthcare Accreditation Institute (Public Organization).









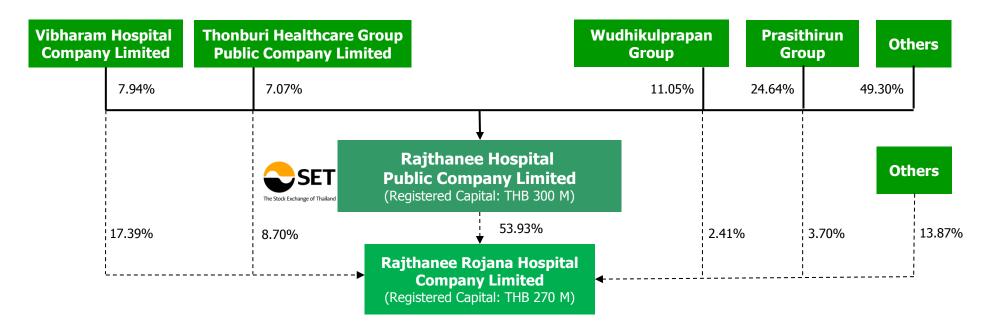


# **Investment in Rajthanee Rojana Hospital**

Investment Opportunity:	<ul> <li>Rojanavej Hospital (renamed to Rajthanee Rojana Hospital (RRH)) suffered accumulated loss from the severe flood in 2011.</li> <li>In 2013, its management decided to exit and invited prospective acquirers, including RJH, to buy out the shares in the company.</li> </ul>
Investment Rationale:	<ul> <li>Prime location: In adjacent to Rojana Industrial Park coupling with expanding residential communities.</li> <li>Benefit from patients referred from RRH for medical treatments to be provided by RJH's specialized physicians</li> <li>Lessened crowdedness at the main campus: RJH would be able to refer to RRH a part of its social coverage patients whose medical conditions are not complicated.</li> <li>Expected potential growth: RRH has potential to improve its competency in providing a high-standard level of medical service in the future to be in line with the same that RJH has to offer.</li> <li>A proactive measure to prevent other hospital chains from entering into the market in Ayutthaya</li> </ul>
Purchase Price & Shareholding:	<ul> <li>Acquisition of 12 million shares at THB 10.50 per share</li> <li>Total investment of THB 126 M.</li> <li>RJH's post-acquisition shareholding – 52.17%</li> <li>Managerial control in RRH assumed – May 2014</li> </ul>



## **Shareholding Structure**



#### Remarks:

- 1. Shareholding in RJH is as of 29 August 2016
- 2. Shareholding in RRH is as of 16 November 2016



## **Business Characteristics**

# Rajthanee Hospital (uriati)

Rajthanee Hospital Public Company Limited (RJH)				
Registered hospital beds	253 beds			
Beds in service	161 beds			
Examination rooms (average)	45 rooms			
Number of the insured persons	143,658			
Maximum quota of the insured persons in 2016	Approx. 160,000			
Full-time / Part-time physicians	36 / 136			
Nurses	170			



Rajthanee Rojana Hospital Company Limited (RRH)			
Registered hospital beds	100 beds		
Beds in service	24 beds		
Examination rooms (average)	6 rooms		
Number of the insured persons	9,805		
Maximum quota of the insured persons in 2016	Approx. 25,000		
Full-time / Part-time physicians	6 / 44		
Nurses	31		

As of September 30, 2016 11



## **Our Excellence Medical Centers**

Emergency & Neurosurgery Center

- Regular road accidents take place on the main roads, namely Asian Highway and Rojana Road
- Facilitating the patients and dispatching ambulances to the scenes of the accidents in a timely manner
- Medical specialists available for 24 hours a day



**Heart Center** 

- Cardiac Catheterization
- Echocardiogram
- Coronary Artery Bypass Graft
- Valve Replacement
- Atrial Septal Defect
- Electrophysiology



Orthopedics Center

- Orthopedics surgery for traumatic patients
- Arthroscopic surgery for patients with knee or joint injury
- Total hip replacement surgery
- Knee replacement surgery
- Medical treatments for osteoarthritis and osteoporosis





# **Scope of Our Medical Services**

## **The Complete Scope of Medical Services**

- Medicine
- Surgery and Orthopedics
- Pediatrics
- Obstetrics and gynecology
- Otolaryngology
- Ophthalmology
- Anesthesiology
- Radiology
- Dentistry











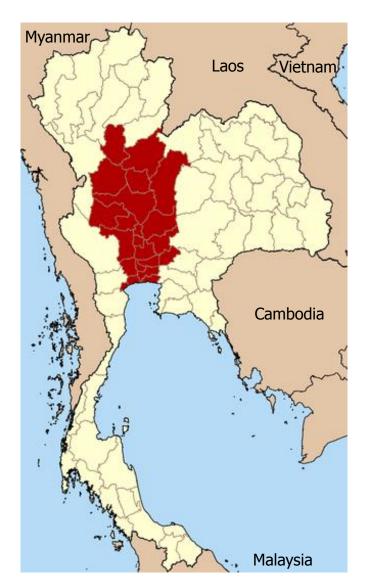
# **Scope of Our Medical Services**

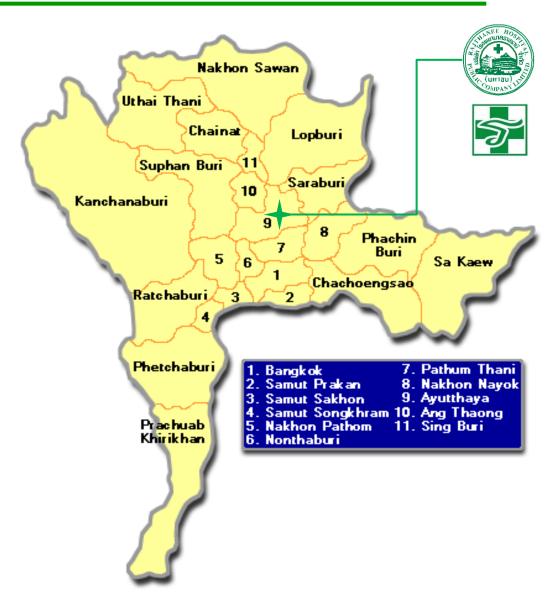
No	Medical Services		RJH	RRH
1	Hea	art center	✓	
2		ergency medicine and rosurgery center	✓	
3	Cer	iters of specialties:		
	-	Computerized tomography scan (CT)	<b>✓</b>	✓
	-	Hemodialysis center	✓	✓
	<ul> <li>Health check-up center</li> <li>Dental center</li> <li>Orthopedics center</li> <li>Phacoemulsification center</li> </ul>		✓	
			✓	
			✓	
			✓	
4 Surg		gery clinic:		
	-	General surgery clinic	✓	✓
	-	Orthopedics surgery clinic	✓	✓
	-	Plastic surgery clinic	✓	
	-	Neurosurgery	✓	
	-	Urology clinic	✓	

No.	Medical Services		RJH	RRH
5	Inter	nal Medicine clinic:		
	-	- Internal medicine clinic		✓
	-	Gastroenterology	✓	
	-	Dermatology	✓	
	-	Hematology	✓	
	-	Neurology	✓	
	-	Nephrology	✓	
6	Healthcare clinics and other			
	servi	ces:		
	-	General practice clinic	✓	✓
	-	Obstetrics and gynecology clinic	✓	✓
	-	Pediatrics clinic	✓	✓
	-	Otolaryngology clinic	✓	
	-	Ophthalmology clinic	✓	
	-	Acupuncture clinic	✓	
	-	Emergency medicine clinic		✓
	-	Radiology department	✓	✓
7	Occup	pational medicine clinic	✓	



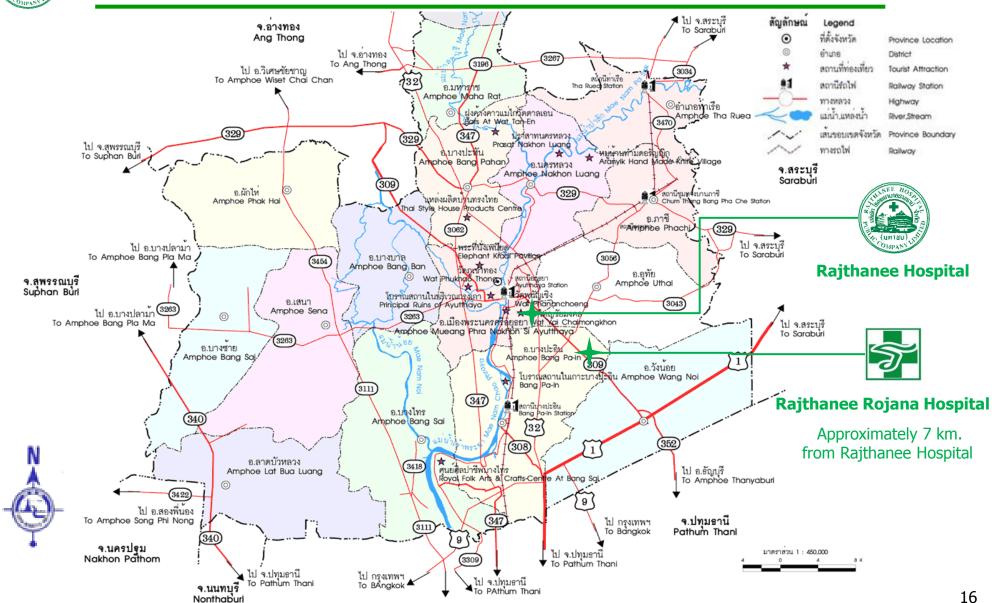
# **Location and Health Service Coverage**







## **Location and Health Service Coverage**





## **Competitive Landscape**

#### **Ayutthaya Province:**

High growth prospect for hospital business

· Large population and economy with increasing healthcare spending

• Locations of major industrial estates and industrial parks:

3 industrial estates: Ban Wa (Hi-Tech) Industrial Estate, Bang Pa-in Industrial Estate and

Saha Rattana Nakorn Industrial Estate

2 industrial parks: Rojana Industrial Park and Factory Land Wangnoi Industrial Park

#### RJH as the leading private hospital group in Ayutthaya:

• The first private hospital in Ayutthaya celebrating its 24 years of operation

• With the largest number of registered hospital beds (i.e. 353 beds)

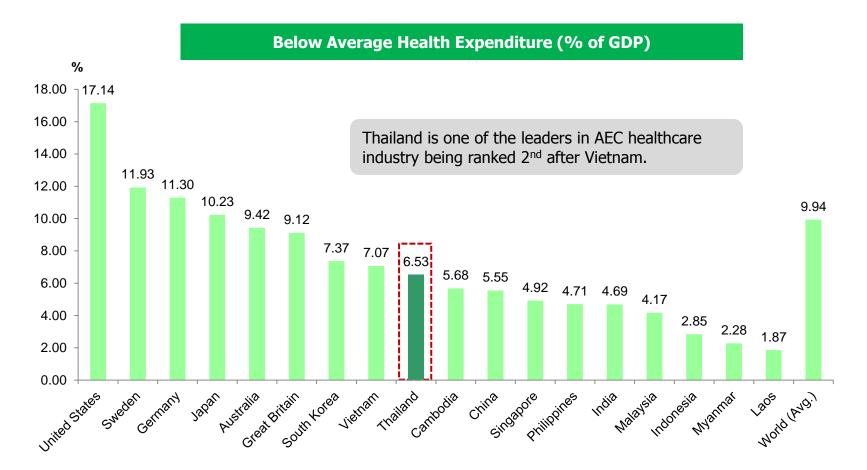
· Reputable medical staff and medical services of good quality and standard

RJH's competitors are large government hospitals and private hospitals in Ayutthaya.

Hospitals	Gov't/ Private	Locations	Social Security Scheme	No. of Registered Beds
Phra Nakorn Sri Ayutthaya	Gov't	Phra Nakhon Si Ayutthaya District	✓	528
Sena Hospital Gov't Sena District		Sena District	✓	180
Karunvej Ayutthaya Hospital Private Bang Pa-in District		✓	105	
Supamitrsena General Hospital	Private	Sena District	-	100
Peravech Hospital	Private	Phra Nakhon Si Ayutthaya District	-	53



# **Growth Potential for Thailand's Healthcare Industry**

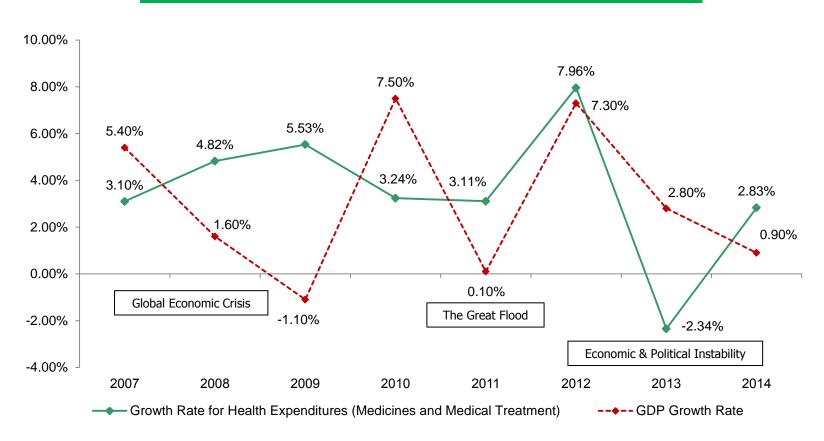


Source: The World Bank (Total Health Expenditure (% of GDP) for 2014) Last Update: 21 December 2016



# **Growth Potential for Thailand's Healthcare Industry**

#### **Weathering through Economic Fluctuations**



Source: National Statistics Office (NSO), Ministry of Digital Economy and Society



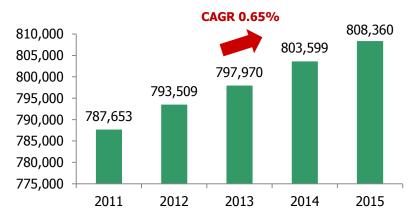
## **Growth Potential for Thailand's Healthcare Industry**

#### **Thailand's Population Estimates**

#### **CAGR 0.40%** 65,103,952 65,200,000 64,872,060 65,000,000 64,800,000 64,622,853 64,600,000 64,359,188 64,400,000 64,082,435 64,200,000 64,000,000 63,800,000 63,600,000 63,400,000 2011 2012 2013 2014 2015

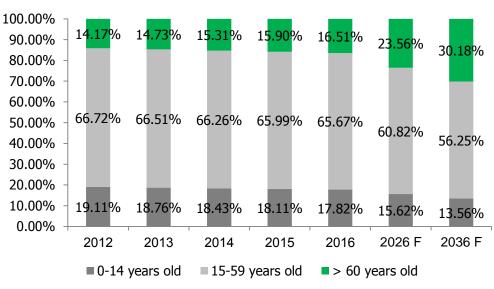
Source: National Statistics Office (NSO), Ministry of Digital Economy and Society

#### **Ayutthaya's Population Estimates**



Source: Department Of Provincial Administration, Ministry of Interior

#### **Continuing Increase in the Population of the Elderly**



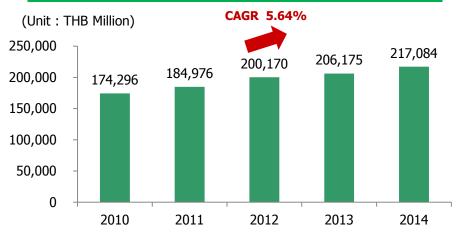
Source: National Statistics Office (NSO), Ministry of Digital Economy and Society

- Improved quality of health services increases the average lifespan of Thai population, while the birth rate dwindles.
- Larger population of the elderly increases the overall health expenditure.



# **Ayutthaya's Healthcare Industry Outlook**

# Thailand's Gross Provincial Product (GPP) Health & Social Work



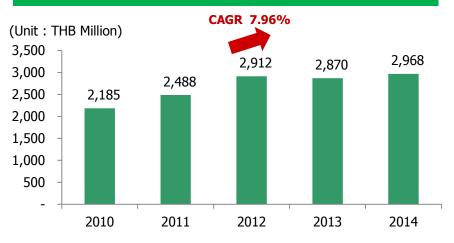
Source: National Statistics Office (NSO), Ministry of Digital Economy and Society

#### **Thailand's Health Expenditure Per Capita on the Rise**



Source: National Economic and Social Development Board, Siam Commercial Bank

# Ayutthaya's Gross Provincial Product (GPP) Health & Social Work



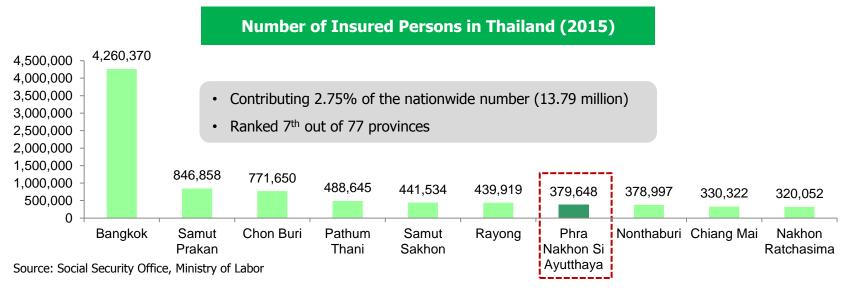
Source: National Statistics Office (NSO), Ministry of Digital Economy and Society

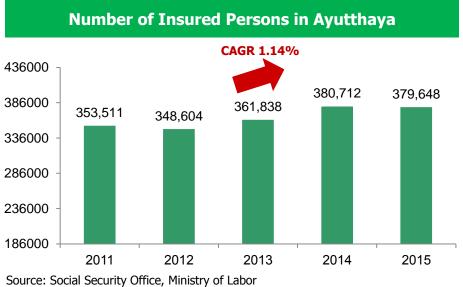
#### **Healthcare industry in Ayutthaya to grow consistently**

- A steady upward trend for GPP (Healthcare & Social Work) which is also above the nationwide average.
- Thailand's health expenditure per capita, mainly for medicines and medical treatments, continue to rise.
- Each year, medical expense constitutes about 6-7% of the household income.
- In 2014, Ayutthaya was ranked 5<sup>th</sup> out of 77 provinces (after Rayong, Bangkok, Chonburi and Chachoengsao, respectively) in term of the overall GPP at current market price per capita (i.e. THB 420,963)



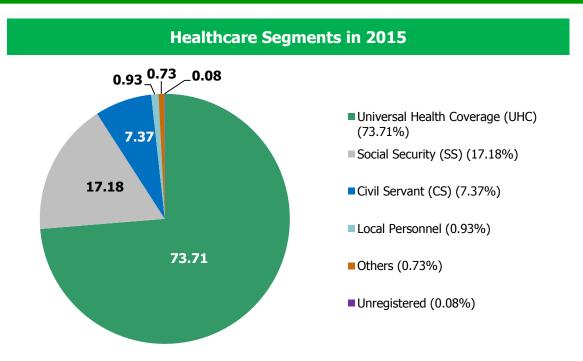
# **Ayutthaya's Healthcare Industry Outlook**







# **Thailand's Capitation Schemes**

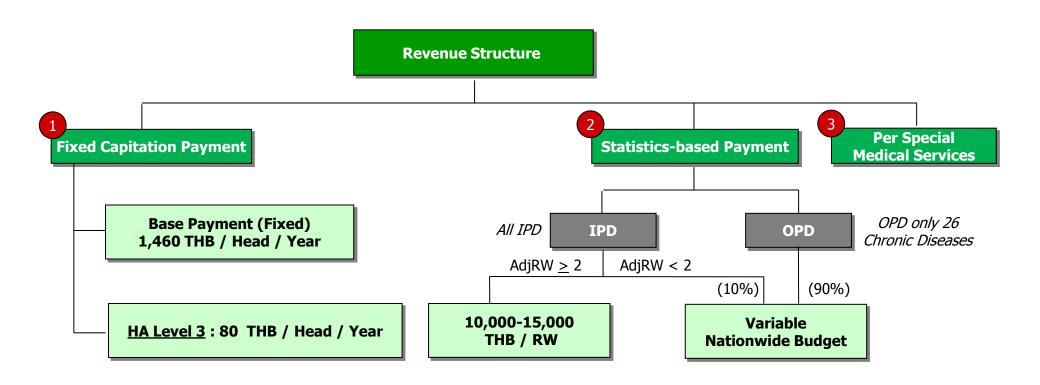


Source: National Health Security Office (NHSO)

Capitation Schemes	Description
Universal Health Coverage (UHC)	It was aimed to provide healthcare services for those who are not in any other healthcare scheme.
Social Security Scheme (SS)	This scheme offers healthcare benefits to employees in the private sector as a minimum requirement. The benefits cover sickness, disability, injuries from hazardous incidents and death, both from work or non-work.
Civil Servant (CS)	A welfare scheme for state and state enterprise employees



# **Revenue Structure under Social Security Scheme**





# **Service Payments for Social Security Scheme**

	Payment type	2013	2014	2015	
1.	Fixed Capitation Payment (THB/Head/Year)	1,446	1,460	1,460	
Ac	ditional Payments				
2.	HA Accredited Hospital Payment (THB/head/year)	HA Level 1: 0 HA Level 2: 40 HA Level 3: 80	HA Level 1: 0 HA Level 2: 40 HA Level 3: 80	HA Level 1: 0 HA Level 2: 40 HA Level 3: 80	
3. •	Payments subject to conditions  26 Chronic diseases (OPD) ~ 90%  AdjRW < 2 (IPD) ~ 10%	Variable (nationwide budget)	Variable (nationwide budget)	Variable (nationwide budget)	
	Payments depending on high caring costs AdjRW ≥ 2 (THB / 1 AdjRW)  ble to refer cases to supra-contractors medical schools with tertiary care)	Below Tertiary Care: 11,500 Tertiary Care: 15,000	Below Tertiary Care: 11,500 Tertiary Care: 15,000	Below Tertiary Care: 10,000 Tertiary Care: 15,000	
5.	Other Payments – Equipment & Implants, etc.	As per actual payments made; subject to the Social Security Office's policy			

RJH was awarded the Level 3 of Hospital Accreditation (HA) on February 27, 2015.

RJH is of secondary care.

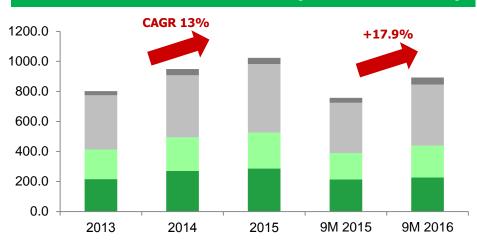


# 3. Financial Performance - RJH



## **Revenue Performance – 9M 2016**

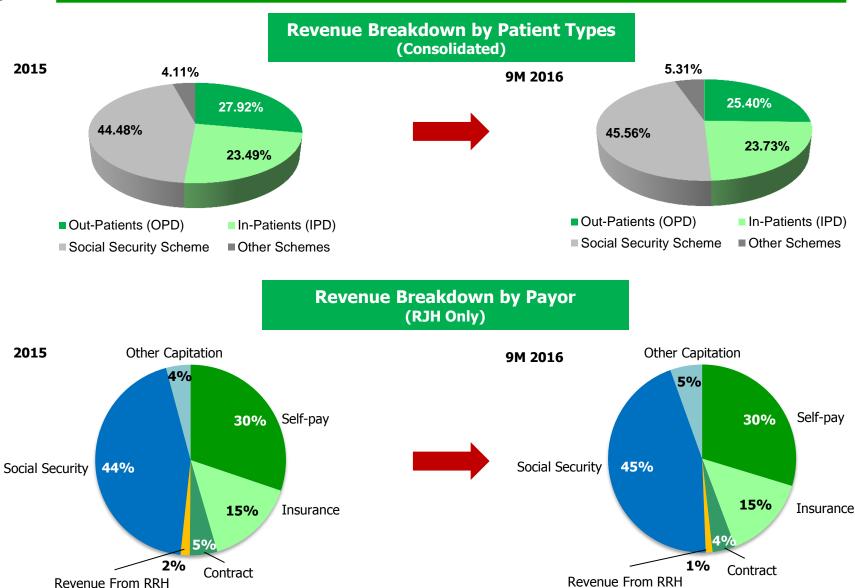
## **Revenue Performance & Trend (Unit : THB Million)**



Revenue from hospital operations	Separate Financial Statements		Consolidated Financial Statements				9-Month Consolidated Financial Statements			
	2013		2014		2015		2015		2016	
	<b>THB Million</b>	%	<b>THB Million</b>	%	<b>THB Million</b>	%	<b>THB Million</b>	%	THB Million	%
Revenue from non-capitation patients										
Revenue from out-patients (OPD)	215.4	26.9	270.7	28.5	286.0	27.9	214.0	28.2	226.9	25.4
Revenue from in-patients (IPD)	198.0	24.7	223.6	23.6	240.6	23.5	175.9	23.2	212.0	23.7
Total revenue from non-capitation patients	413.4	51.5	494.3	52.1	526.5	51.4	389.9	51.5	438.8	49.1
Revenue from Capitation Patients										
Social Security Scheme	360.7	45.0	413.6	43.6	455.6	44.5	334.8	44.2	406.9	45.6
Other Schemes	28.2	3.5	41.2	4.3	42.1	4.1	33.0	4.4	47.4	5.3
Total revenue from capitation patients	388.9	48.5	454.8	47.9	497.8	48.6	367.8	48.5	454.3	50.9
Total revenue from hospital operations	802.3	100.0	949.1	100.0	1,024.3	100.0	757.6	100.0	893.1	100.0



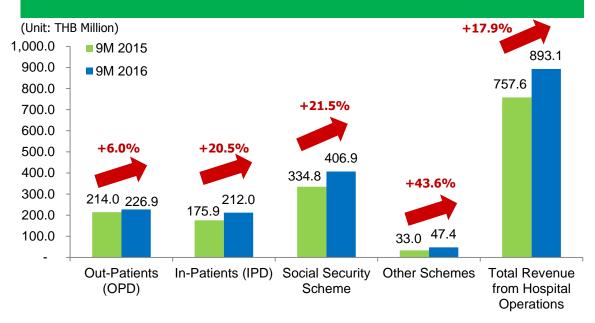
## Revenue Breakdown – 9M 2016





## Performance Summary – 9M 2015 vs 9M 2016





**Note**: OPD revenue in 2015 included a non-recurring item (i.e. HPV vaccination revenue from a private company) in an amount of THB 19.0 M. If excluded, the growth of OPD revenue and revenue from non-capitation patients are 16.4% and 18.3%, respectively.



Revenue from hospital operations of 9M 2016 grew y-o-y in all sectors.

#### 12.5% growth in revenue from noncapitation patients:

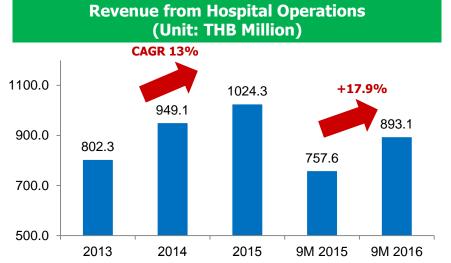
- OPD revenue increase in examination rooms and subspecialists, especially cardiologists
- IPD revenue opening a new ward and increasing cash patients from ICU and the Heart Center.

# 23.5% growth in revenue from capitation patients:

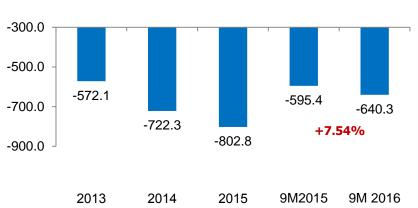
- Social security revenue increasing registered social coverage patients, more admittance of patients with complicated diseases and the efficiency in patient data management
- Revenue from other capitation schemes (mainly universal healthcare coverage scheme) – increasing in number of patients from the Heart Center and the Hemodialysis Center.



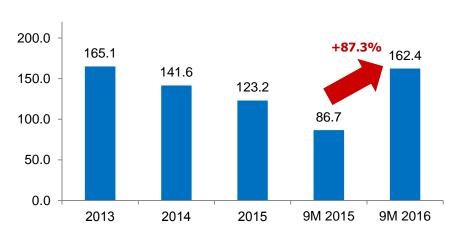
# **Company's Performance Summary – 9M 2016**



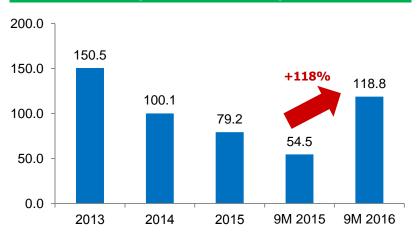
# Cost of Hospital Operations (Unit: THB Million)



# Earning Before Interest and Tax (Unit: THB Million)



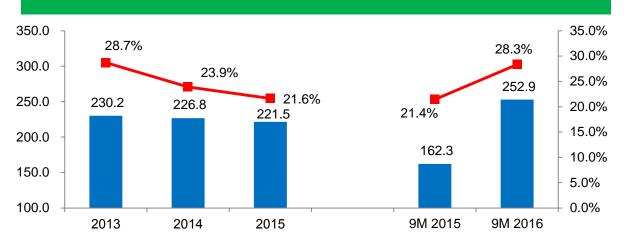
#### Net Profit – RJH's Equity Holders (Unit: THB Million)



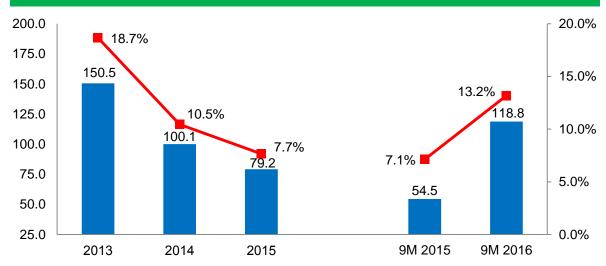


## **Profitability Ratio – 9M 2016**

#### **Gross Profit (Unit: THB Million) and Gross Profit Margin**



# Net Profit – Attributable to Equity Holders (Unit: THB Million) and Net Profit Margin



#### Decline in NPM during 2014-2015:

- Corporate income tax inclined since the expiry of the tax benefits conferred by the Board of Investment (BOI) at the end of 2013
- Renovation of patient wards in 2014
- Consolidation of losses suffered by RRH in 2014
- Opening of the Heart Center in January 2015 (Capex ~ THB 40 M)

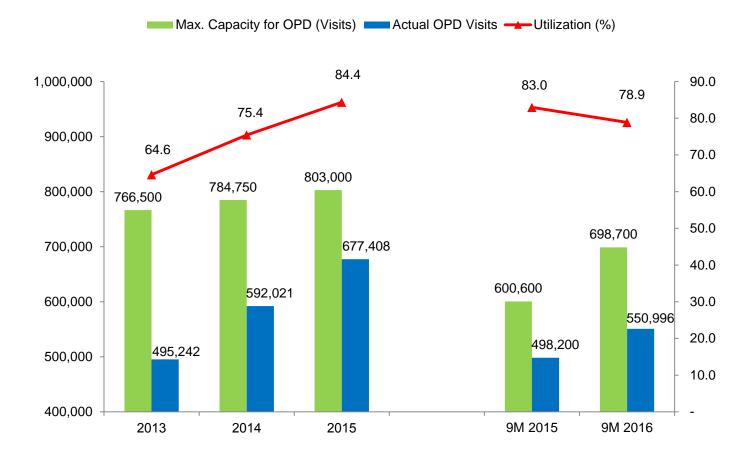
#### NPM improved during 9M 2016:

- More efficiency in managing the cost of hospital operations (mainly medicine and medical supplies cost);
- Policy to enhance the competency in providing medical services (e.g. opening of the Heart Center); and
- RRH's financial performance that improved over time.



## **Utilization Rate – 9M 2016 – OPD**

#### **OPD Visits**

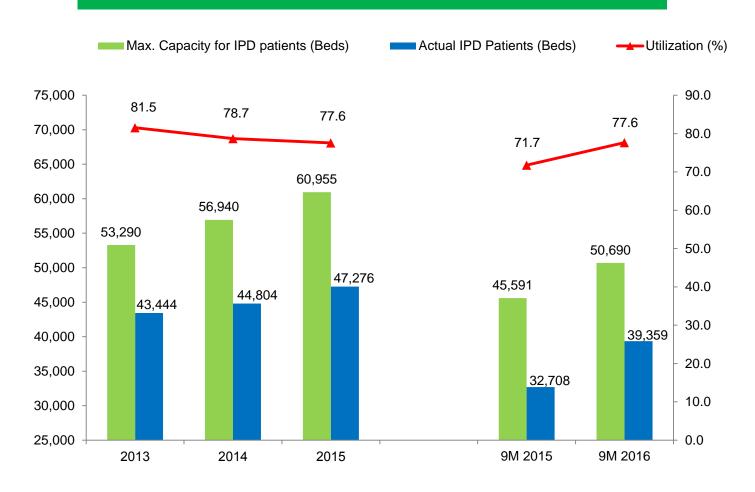


Period	No. of Exam. Rooms				
2013	42				
2014	43				
2015	44				
9M 2016	51				



## **Utilization Rate – 9M 2016 – IPD**

#### **IPD Beds**

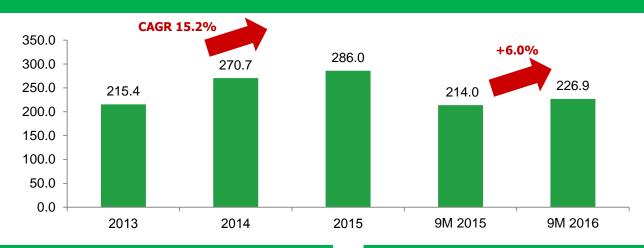


Period	No. of Beds in Service
2013	146
2014	156
2015	167
9M 2016	185



## **Non-Capitation Patients – OPD**

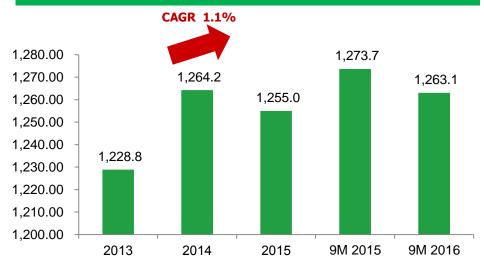
#### Revenue from Non-capitation Patients - OPD (Unit: THB Million)



#### **Number of OPD Visits (Unit: Visits)**

#### **CAGR 14.0%** +6.9% 250,000 227,861 214,125 200,000 179,616 175,301 168,004 150,000 100,000 50,000 9M 2015 2013 2014 2015 9M 2016

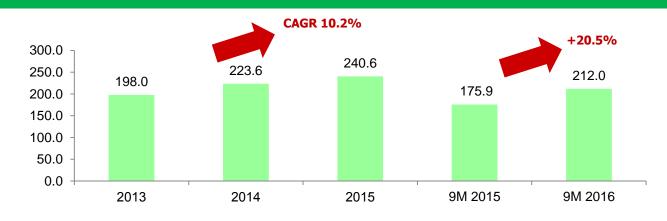
#### Revenue per OPD Visit (Unit: THB/Visit)



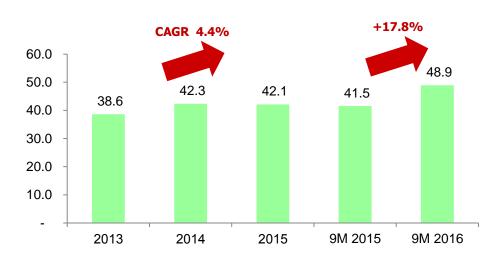


# **Non-Capitation Patients – IPD**

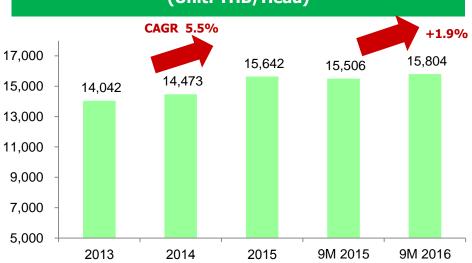
#### **Revenue from Non-capitation Patients - IPD (Unit: THB Million)**



# Average Admissions per Day (Unit: Heads/Day)



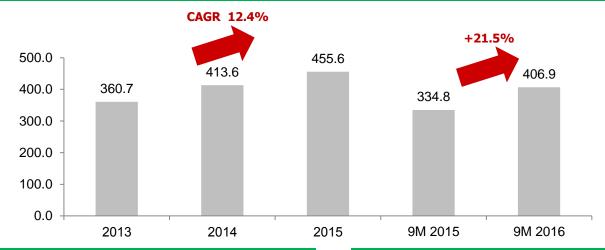
# Revenue per Admission (Unit: THB/Head)





## **Capitation Patients – Social Security Scheme**

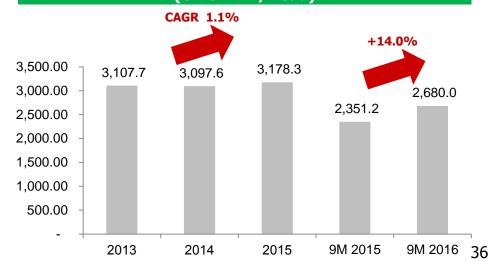
#### **Revenue from Capitation Patients – Social Security Scheme (Unit: THB Million)**



#### **Average Social Coverage Patients (Unit: Heads)**

#### +6.6% **CAGR 11.1%** 151,830 160,000 143,361 142,384 133,519 140,000 116,060 120,000 100,000 80,000 60,000 40,000 20,000 9M 2015 9M 2016 2013 2014 2015

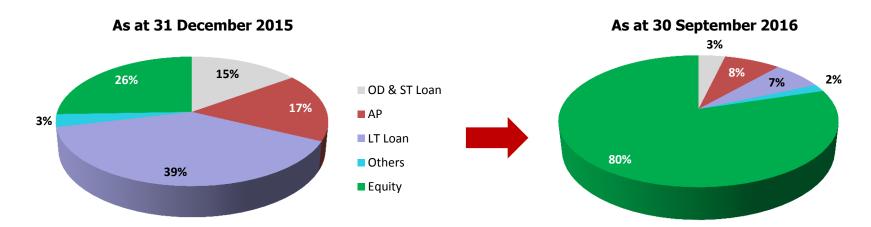
# Revenue per Average Social Coverage Patients (Unit: THB/Head)



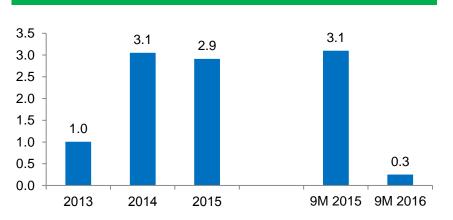


#### **Capital Structure**

#### **Capital Structure**





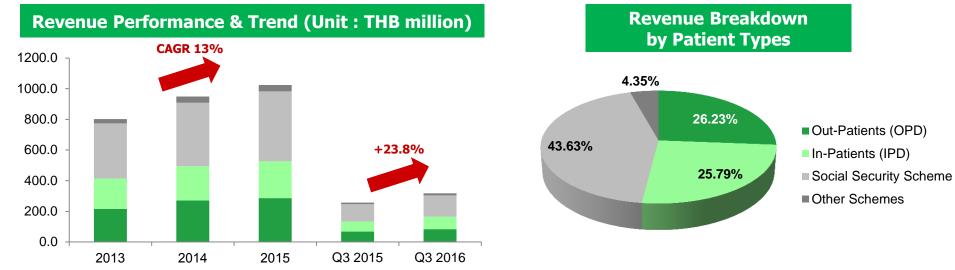


#### D/E ratio reduced to 0.3 times.

- The post-IPO shareholders' equity increased.
- In September 2016, loans from financial institutions were repaid in an amount of THB 421.5 M.



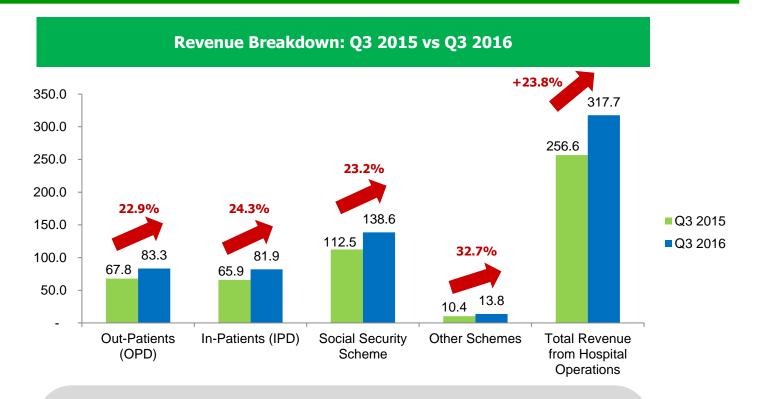
### **Revenue Performance – Q3 2016**



Revenue from Hospital Operations		Consolidated Financial Statements					
	Q3 2015 Q3		Q3 2	2016			
	THB Million	%	THB Million	%			
Revenue from non-capitation patients							
Revenue from out-patients (OPD)	67.85	26.4	83.34	26.2			
Revenue from in-patients (IPD)	65.88	25.7	81.93	25.8			
Total revenue from non-capitation patients	133.73	52.1	165.27	52.0			
Revenue from Capitation Patients							
Social Security Scheme	112.48	43.8	138.63	43.6			
Other Schemes	10.41	4.1	13.83	4.4			
Total revenue from capitation patients	122.89	47.9	152.46	48.0			
Total revenue from hospital operations	256.62	100	317.73	100			



#### Performance Summary for Q3 2015 vs Q3 2016

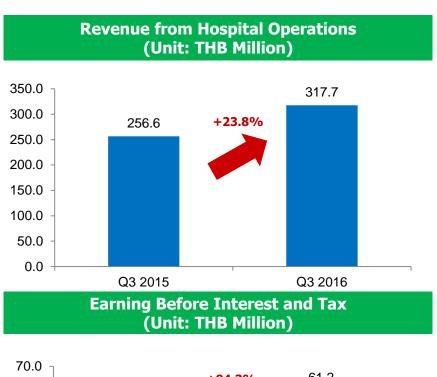


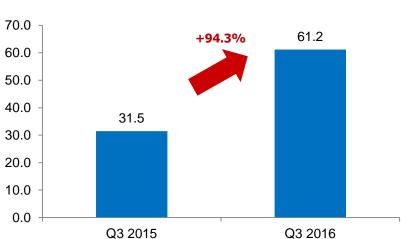
Revenue from hospital operations of Q3 2016 grew y-o-y in all sectors.

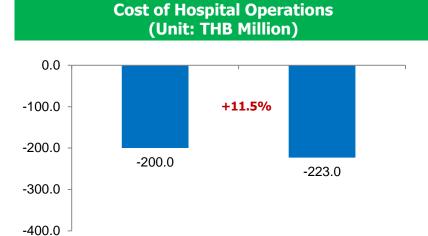
- Revenue form non-capitation patients
  - o Number of OPD patients and the average revenue per visit increased.
  - o Opening a new ward in July 2016 (11 beds) resulted in IPD revenue increase.
- · Revenue from capitation patients
  - o Increase in number of registered social coverage patients
  - $\circ$  More admittance of patients with complicated diseases (i.e. SS AdjRW  $\geq$  2)
  - o Efficiency in patient data management



## **Company's Performance Summary – Q3 2016**

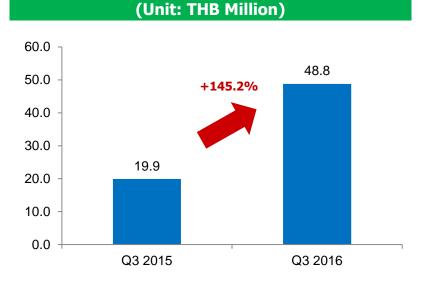






Q3 2016

Q3 2015



**Net Profit – RJH's Equity Holders** 



### **Financial Ratios**

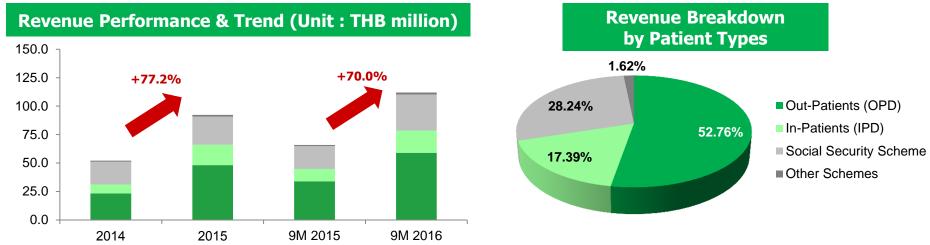
	2013	2014	2015	9M 2015	9M 2016
Gross Profit Margin (%)	28.7	23.9	21.6	21.4	28.3
EBITDA (% to Revenues)	25.3	20.8	18.9	18.3	24.0
Net profit Margin (%)	18.7	10.5	7.7	5.7	13.0
EPS (THB)	15.96	0.44	0.35	0.24	0.51
ROA (%)	25.5	9.7	5.8	5.1	10.5
ROE (%)	50.4	28.9	22.9	27.0	17.6
Inventory days	11.6	12.4	12.3	12.8	9.7
D/E (x)	1.0	3.1	2.9	3.1	0.3



### 4. Financial Performance - RRH



#### **Revenue Performance – 9M 2016**

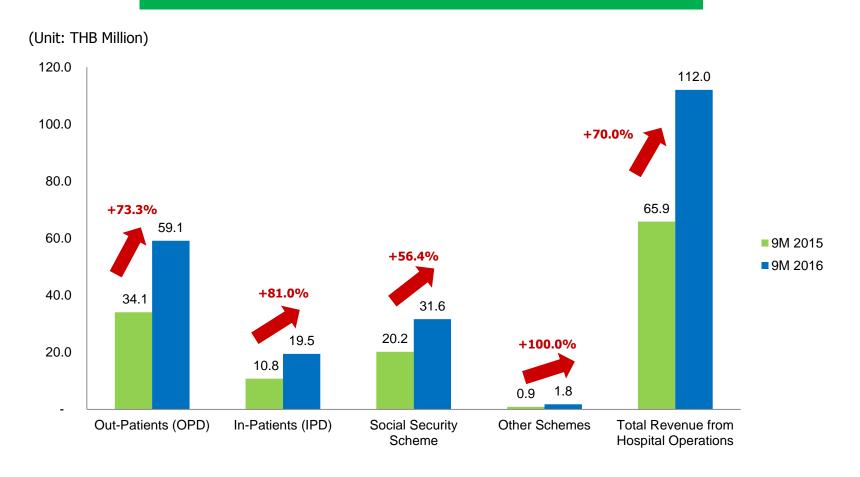


Davanua Churchura	2014		2015		9M 2015		9M 2016	
Revenue Structure	THB Million	%						
Revenue from non-capitation patients								
Revenue from out patients (OPD)	23.3	44.7	48.7	52.7	34.1	51.8	59.1	52.8
Revenue from in patients (IPD)	7.9	15.2	17.9	19.4	10.8	16.4	19.5	17.4
Total revenue from non- capitation patients	31.2	59.9	66.6	72.1	44.8	68.2	78.6	70.1
Revenue from capitation patients								
Social security scheme	19.9	38.2	24.1	26.2	20.2	30.7	31.6	28.2
Other schemes	1.0	1.9	1.6	1.7	0.9	1.3	1.8	1.6
Total revenue from capitation patients	20.9	40.1	25.7	27.9	21.0	32.0	33.4	29.9
Total revenue from hospital operations	52.1	100.0	92.3	100.0	65.9	100.0	112.0	100.0



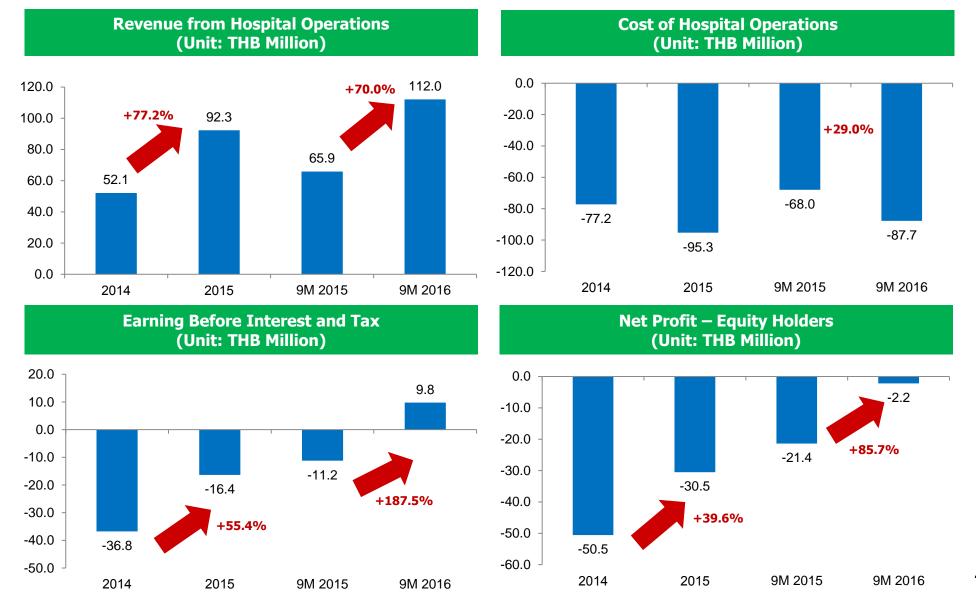
### Performance Summary – 9M 2015 vs 9M 2016

#### Revenue Breakdown: 9M 2015 vs 9M 2016





## **RRH's Performance Summary – 9M 2016**





#### **Static Data of RRH**

Medical Service Statistics	Unit	2013	2014	2015	9M 2015	9M 2016
Number of social coverage patients (average)	Person	8,304	10,600	10,087	10,200	9,889
Number of examination rooms (average)	Room	4	5	6	6	6
Actual number of out-patients	Visit	N/A	61,314	103,819	73,454	110,629
Beds in service	Bed	12	16	19	19	24
Actual number of in-patients	Person	N/A	1,273	1,962	1,098	1,938



## **5. Investment Theme, 2017 Strategies & Future Projects**



#### **Investment Theme**

Leading Hospital in Ayutthaya and South-Central Region RJH is the leading hospital in terms of number of registered hospital beds, reputable medical staff and medical competency and is located in the prime area of Ayutthaya, surrounding by 5 major industrial estates and industrial parks.

**Heart Center** 

- RJH continues to improve the competency in providing to all categories of patients complete diagnosis and medical care related to heart diseases.
- RJH is in collaboration with Thonburi Hospital Heart Centers Co., Ltd. to jointly handle elective cardiac catheterization.

**Effective Cost Management** 

RJH ensures effective cost management and control through auction for medicines and medical supplies as well as procurement of medical equipment with partners.

To Boost up the Revenue from Cash Patients

RJH targets the ratio of the revenue derived from cash patients and the revenue derived from social coverage patients to be stepped up to 60:40 by 2019 and further in the future.

To Consistently Enhance the Medical Competency

RJH is to focus on opening additional specialty medical centers, such as MRI Center, to enhance the competency in providing medical services.



## **Strategies for 2017**

Segments	Strategies					
Total Revenue	Targeted total revenue growth of 10-15%					
OPD	<ul> <li>Focus on process improvement and growth in number of self-pay, insurance and contract patients from the Health Check-up and Occupational Medicine Center as well as the following clinics: Gastrointestinal &amp; Liver / Hematology</li> <li>Expansion of medical services and upgrade of medical equipment for shoulder arthroscopic surgery / laser slit lamp for ophthalmology procedures / 4D ultrasound for antenatal care, etc.</li> <li>Increase the OPD utilization rate</li> </ul>					
IPD	<ul> <li>Addition of up to 23 hospital beds at RJH and up to 24 hospital beds at RRH</li> <li>Focus on growth in number of self-pay, insurance and contract patients as well as cardiac catheterization patients</li> <li>Focus on growth in number of obstetrical delivery</li> </ul>					
Social Security	Increase the number of insured persons at RJH and RRH					
Heart Center	<ul> <li>Increase the number of all categories of patients (UHC / SS / Cash)</li> <li>Targeted 40 cases/month</li> </ul>					



## **Future Projects (IPO Proceeds)**

Projects	Capital Expenditure	Expected Completion	Project Details
MRI Center (RJH)	Approx. THB 20 M	Early 2018	<ul> <li>To be the 1<sup>st</sup> MRI center in Ayutthaya</li> <li>Partnering with an MRI company with extensive experience in MRI market in the upcountry</li> <li>RJH to construct a new 1-storey building.</li> <li>The partner to procure all the MRI equipment and medical personnel.</li> <li>Revenue sharing scheme</li> <li>Expecting minimum of 160 cases per month</li> </ul>
A New 9-storey Patient Building (RJH)	Approx. THB 600 M	Early 2020	<ul> <li>Addition of 120 patient beds to serve only cash patients</li> <li>More capacity and facilities for the crowded centers and clinics</li> <li>Freeing up space for other clinics in the existing buildings to expand</li> <li>Expanded medical centers/clinics (e.g., Heart Center, Pediatric Center; Dental Center, Check-up Center and ICU)</li> <li>New medical centers (e.g., Gastrointestinal &amp; Liver Center, Infertility Center and Skin &amp; Beauty Center)</li> <li>Expecting to absorb demand of healthcare services for 5-10 years</li> </ul>
Capacity Expansion (RRH)	THB 64 M	2018	<ul> <li>Capital increase (rights offering) of THB 100 M in November 2016</li> <li>Renovation of an IPD ward and the check-up center</li> <li>Adding up to 24 patient beds by Q3 of 2017</li> <li>Expanding OPD examination rooms, clinics and specialty medical centers</li> </ul>
Total Capital Expenditure	Approx. THB 660-720 M		



## **Future Projects (IPO Proceeds)**





Projects	Beds	Expected Completion	Project Details
New 9-storey Patient Building	120	Early 2020	<ul> <li>Focus only on cash patients from both OPD and IPD segments</li> <li>4 floors designated for OPD examination rooms together with a number of expanded and new clinics and centers</li> <li>5 floors designated for IPD wards</li> <li>Conveniently located at the main campus of RJH and connected to the existing patient building</li> </ul>



## **Future Projects (Non-IPO-Proceeds)**

Projects	Capital Expenditure	Expected Completion	Description
Capacity Expansion (RJH)	Approx. THB 25 M	3Q 2017	<ul> <li>Renovation of an IPD ward and purchase of medical equipment</li> <li>Adding up to 23 hospital beds</li> </ul>
Hemodialysis Center (RJH)	Approx. THB 20 M	Early 2019	<ul> <li>Expansion from 27 to 44 units</li> <li>Revenue sharing scheme</li> </ul>
Total Capital Expenditure	Approx. THB 45 M		





# Thank You

#### **Rajthanee Hospital Public Company Limited**

111 Moo 3, Khlong Suan Phlu Sub-district, Phra Nakhon Si Ayutthaya District, Phra Nakhon Si Ayutthaya Province, Thailand 13000

Tel: (+66) 3533-5555-71

#### For further information & enquiries, please contact our investor relations officer at:

Polwach Wudihukulprapan Investor Relations Officer

Tel: (+66) 3533-5555-71 Ext. 862, 153

Email: ir-rjh@rajthanee.com

Website: http://www.rajthanee.com/investor-relation.html